

# Pamela Finn

## Visionary Leader | Global Business Strategist | Transformational Growth Architect

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### INDUSTRIES

- Global Manufacturing
- Investment & Real Estate Development
- Consumer Products

### SENIOR MANAGEMENT ROLES

- C-Suite - Founder Owner
- President Business Development
- VP Global Business
- Senior Advisor

### COMPANIES

- Burlington Capital
- Proven Ventures
- Creative Enterprises Inc.
- Creative Enterprises Inc. Hong Kong

### CLIENTS

- Alternative investors
- Nike Europe
- Champion Products
- National Football League (NFL)
- National Basketball Association (NBA)

### BOARD EXPERIENCE

- Managing Member Fund VI Burlington Capital
- BCMIT - REIT
- General Partner - Proven Ventures
- United Nations Ambassador WEDO
- Omaha Chamber of Commerce Board of Directors

### BUSINESS MODELS

- B2B, B2C
- Supplier to the Athletic Industry
- International Manufacturing

Pamela founded and led Creative Enterprises, a global design and manufacturing company with offices and teams across Asia, the United States, and Europe. Under her leadership, the company built an extensive supply and manufacturing network, serving premier athletic brands such as Nike, Adidas, the NBA, and the NFL. Following the successful sale of the company, she transitioned into Business Development at Burlington Capital, where she led the turnaround and sale of a business unit, became a Managing Member of Fund VI Multifamily Real Estate Fund, and co-founded Proven Ventures Fund One.

She advises private equity firms, venture-backed businesses, and privately held companies on scaling operations, optimizing global supply chains, and driving strategic growth. Her expertise in international business expansion, operational turnarounds, and investment-driven scaling positions her as a valuable resource for organizations seeking to enhance financial and operational efficiencies.

Pamela brings extensive experience in board governance, investment strategy, real estate development, and emerging technologies. She offers strategic insight into innovation, risk management, and sustainable business growth, helping companies navigate complex challenges and capitalize on new opportunities.

Currently, Pamela serves on the Board of the Burlington Capital Multifamily Income Trust REIT and is a Managing Member of the Fund VI Multifamily Real Estate Fund. She is also a General Partner at Proven Ventures and a Senior Advisor to the firm, where she applies her strategic expertise to complex investment decisions.

Beyond her corporate and boardroom success, Pamela is a dedicated mentor, speaker, and advocate for entrepreneurship. She is a trusted advisor to Private Equity entities and actively contributes to non-profit boards and business advisory groups, leveraging her expertise to support emerging leaders. Her passion for innovation also led her to co-found Redefining Business Intelligence, where she helps businesses integrate AI and data-driven decision-making to stay ahead in an evolving market.

A firm believer in continuous growth and exploration, Pamela has traveled extensively and recently completed the Camino de Santiago in Spain, a testament to her resilience and adventurous spirit. She is also a certified yoga instructor, embracing mindfulness as a key element of leadership. When not shaping business strategy, she enjoys spending time with her husband and two children, staying active, and seeking out new challenges that fuel her passion for impact-driven leadership.