



# Pamela Finn

---

**CEO | 6X Founder | Venture Capitalist | Angel Investor | Advisor**

pam@pamelafinn.com  
402.578.5534  
WeChat | WhatsApp

Pamela Finn is a dynamic and seasoned international entrepreneur with over three decades of leadership experience across global industries, including manufacturing, supply chain, and real estate investments. Her strategic acumen and expertise in navigating complex global markets have driven significant value for Fortune 500 companies and leading global brands.

Pamela's career began in retail procurement with May Company and Federated Department Stores across the United States. As a trailblazer, she was the first woman to hold a leadership position in the shoe industry at Payless Shoe Source. Her expertise rapidly expanded into international markets, leading high-impact manufacturing projects in Taiwan, Korea, Japan, and eventually China, Thailand, and Vietnam as those regions emerged as manufacturing powerhouses.

In 1992, Pamela founded Creative Enterprises and Creative Enterprises Hong Kong, establishing a strong foothold in designing, sourcing, and manufacturing. Under her leadership, the company became a key supplier to some of the world's most prestigious sporting goods brands, including Nike Europe, Champion Italy, Reebok, Adidas, the National Football League, the National Basketball Association, and more. Over 20 years, she adeptly led the company's growth and global expansion before its successful sale in 2016.

Post-sale, Pamela transitioned into consulting for Burlington Capital, an alternative investment firm, where her impact was swift and transformative. She was appointed President of Business Development, leading the turnaround and sale of a firm entity. Her leadership in reducing operational costs, enhancing efficiencies, and implementing robust vendor management and strategic sourcing solutions further solidified her status as a global leader in business operations.

Today, Pamela serves on the Board of the Burlington Capital Multifamily Income Trust REIT and is a Managing Member of the Fund VI Multifamily Real Estate Fund. She is also a General Partner at Proven Ventures and Senior Advisor to the firm, where she continues to apply her strategic insight to complex investment challenges.

Beyond her professional career, Pamela is deeply committed to philanthropy and serves on multiple non-profit boards. An avid traveler, she recently completed the Camino de Santiago in Spain. She is also a certified yoga instructor and enjoys time with her family.