



Pamela Finn

CEO

International Entrepreneur

Board Member

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Pamela Finn is an accomplished international entrepreneur with over 30 years of experience leading businesses with expertise in global leadership, manufacturing, international supply chain, and real estate investments.

Her career started in retail procurement, working throughout the United States for May Company and Federated Department Stores. Pam was the first woman hired in a leadership position in the shoe industry with Payless Shoe Source.

Pam's international experience grew with leading manufacturing projects in Taiwan, Korea, and Japan. As China, Thailand, and Vietnam opened and expanded, manufacturing moved into these regions of Asia.

In 1992 Pam founded Creative Enterprises and Creative Enterprises Hong Kong, where the firms focused on designing, sourcing, and manufacturing. The companies rapidly became suppliers to industry branded sporting goods firms. Over the next 20 years these companies would go on to design, manufacture, and ship products to Nike Europe, Champion Italy, Reebok, Champion USA, The National Football League, the National Basketball Association, Adidas, Prince, and many other International Brands.

Following the sale of the company in 2016, Pam began consulting for Burlington Capital in Omaha NE. In 2018 she moved from consulting to President of Business Development for the Alternative Investment Firm. During her tenure, Pam would oversee the turnaround, scaling, and sale of an outside entity owned by the Firm. This demonstrated her ability to enhance efficiency through reduced costs and mitigate risks through strategic sourcing, vendor management, and implementing innovative supply chain solutions.

Pam currently serves on the Board of the Burlington Capital Multifamily REIT, is a Managing Member of the Fund VI Multifamily Real Estate Fund, is a General Partner in Proven Ventures and a Senior Advisor to the Company.

In her free time, Pam has leadership positions in several not-for-profit boards, volunteers, travel, recently completed walking the Camino de Santiago in Spain, is a certified yoga instructor and enjoys time with her husband and two children.