

Accomplished entrepreneur with more than 30 years of experience leading businesses with expertise in leadership, global manufacturing, design, international supply chain management and real estate.

Key Highlights

Respected Board member with proven ability to create long-term vision, build consensus, shape organizations, and produce results.

- Adept at providing strategic guidance to organizations, demonstrating proficiency in financial management, leadership, and operations.
- Proven track record in developing and implementing effective business plans, and turnaround strategies.
- Well-versed in Board leadership, contributing expertise to both for-profit and non-profit entities.

Proven expertise in optimizing international supply chain operations, ensuring seamless coordination of procurement, logistics, and distribution across global markets.

- Demonstrated ability to enhance efficiency, reduce costs, and mitigate risks through strategic sourcing, vendor management, and implementing innovative supply chain solutions.
- Strong analytical and problem-solving skills, coupled with a deep understanding of international trade regulations and customs compliance, contributing to the successful navigation of complex global supply chain networks.

Extensive experience in spearheading business initiatives across Asia, leveraging cultural acumen and market insights to drive expansion strategies and foster sustainable growth in diverse global markets.

- Proficient in orchestrating comprehensive financing solutions on a global scale, adeptly navigating diverse financial environments, and executing strategic initiatives to support corporate objectives and enhance shareholder value.
- Adept in navigating complex regulatory landscapes, ensuring meticulous compliance with international standards and regulations, thereby minimizing risk exposure, to optimizing operational efficiency.

Professional History

Senior Advisor

Burlington Capital, Omaha, NE

2018 to Present

- *Advisory Leadership:* strategic leader driving corporate growth through targeted market analysis, partnership development, and innovative business strategies.

President, Business Development

- *Strategic Counsel and Leadership:* provided through a turn-around and sales event of a wholly owned entity, through insightful market analysis and effective decision-making
- *Strategic Advising on Growth Initiatives:* Played a significant role in advising and implementing new market growth initiatives in venture, leveraging over three decades of entrepreneurial experience to guide the company's expansion strategies and market penetration.
- *Executive Guidance and Mentorship:* Served as member of the Executive Team, offering guidance, and research, in matters of business development, fostering innovation, and ensuring alignment with organization goals.

Chief Executive Officer

Creative Enterprises Hong Kong Limited, Hong Kong, China

1991 to Present

- *Global Team Management:* Successfully managed a diverse sales and manufacturing team across Europe and Asia, overseeing the development of athletic accessory programs for renowned brands such as Champion Italy and Nike Europe.
- *Strategic Partnership and Incubator Creation:* Established a strategic partnership leading to the creation of Harmony Center, an executive development office, and incubator dedicated to fostering international startups. Emphasized expertise in manufacturing for overseas markets.
- *Real Estate Portfolio Ownership and Management:* Owned and managed a comprehensive portfolio of commercial and residential real estate in Hong Kong, demonstrating proficiency in strategic property investment and effective real estate management.

Chief Executive Officer

Creative Enterprises, Inc., Omaha NE & Spain

1989 to 2016 (sold)

- *Visionary:* Identified a need for niche accessories within the Sporting Goods Industry, as most large brands were focused on either shoe or apparel design. Manufactured sport bags and athletic accessories for specific brands.
- *Clients* included Adidas, New Balance, Reebok Global, National Football League, National Basketball League, Champion USA, Nike Europe, Champion Italy, Head, Prince, and Rollerblade.
- *Understanding* of licensing, royalties, supply chain management, and scaling businesses.

Owner

Finn Rentals, LLC Omaha, NE

2002 to 2021 (sold)

- *2.5 million Portfolio:* Consisting of urban and suburban, market rate single-family homes, urban apartments, and a management company.

Highlights of Professional Accomplishments

- Committee Member, Burlington Capital Investment, 2019 to Present
- Board Member, Omaha Chamber of Commerce, 2015 to 2023
- Board Member, Vice President, Restoring Dignity (refugee resettlement), 2020 to Present
- Board of Director, Fashion Arts Collective, 2020 to Present
- Board of Director, Marian High School, 2016 to 2020
- Board of Director, President, Heart Ministry Center, 2012 to 2017
- Board Member, Nebraska Chinese Association (NCA), 2014 to 2020
- Woman Business Owner of the Year Finalist, Omaha Chamber of Commerce, 2014
- Board of Director, President, Worldwide Adoption Links, 2009-2014
- Board of Director, Co-Chair, The Gathering, Christian Urban Educators School (CUES), 2014
- Member, 10 Networking Group, 2001 to present
- Issued design patent for "Tehra&b Luxe Knot," 2016, (U.S. Patent #US D768,988 S)
- Judge, Omaha Fashion Week, 2012-2015
- Gala Co-Chair, Lutheran Family Services, 2014
- Gala Co-Chair, Brownell Talbot School, 2013
- One of 20 women invited to the White House to meet with President Clinton on banking issues concerning women-owned businesses.

Education and Speaking Opportunities

- Creighton University, Omaha NE – Judge Start-up showcase, 2023, 2024
- Creighton University, Omaha, NE addressed business students and led a discussion about entrepreneurship and international business, 2024
- University of Nebraska, Omaha, NE, discussed international business issues, finance, culture, strategy, and holdings, 2014, 2015, 2018
- Deep Learning AI Certificate
- Bachelor of Arts, Fashion Merchandise and Design, Patricia Stevens College